

CURRICULUM VITAE

Prof. Dr. Anna Kosmützky

CURRENT POST: Professor for Methodology of Higher Education and Science Research, Leibniz University Hannover/Germany

ADDRESS: Lange Laube 32, 30159 Hannover, Germany

EMAIL: anna.kosmuetzky@lcss.uni.hannover.de

TELEPHONE: +49 (0)51176214545

MAIN RESPONSIBILITIES:

- Scientific Director of the Leibniz Institute for Science and Society (LCSS)
- Principal Investigator of third part founded research projects
- Teaching of graduate and PhD students

EDUCATION & QUALIFICATIONS:

- 2017 Habilitation in Sociology (Habil.), University of Kassel (Habilitation Thesis: State of the Art, Challenges, and Perspectives of International Comparative Social Science Research: The Case of Higher Education Research)
- 2010 Dissertation in Sociology (Dr. Phil.), Bielefeld University (Dissertation Thesis: From an Organized Institution to an Institutionalized Organization. An Analysis of Mission Statements of German Universities)
- 2002 Diploma in Sociology (Dipl. Soz.), Bielefeld University (with a specialization in the sociology of science/science and technology studies (STS) and a minor in psychology)

CAREER DETAILS:

- 01/2018 present Professor for Methodology of Higher Education and Science Studies, Leibniz University Hannover, LCSS Leibniz Center for Science and Society
- 02/2017–04/2017 Visiting Scholar in the Department for Sociology and Anthropology, Hebrew University, Jerusalem
- 02/2013–08/2013 Visiting Scholar at the University of California, Berkeley, Center for Studies in Higher Education (CSHE).
- 09/2009–12/2018 Senior Researcher, International Center for Higher Education Research (INCHER), University of Kassel: head of the research area “Change of Knowledge”; teaching appointment in the Department of Social Sciences.
- 10/2006–09/2008 Academic Coordinator and Assistant to the Dean for Studies and Teaching, Department of Sociology, Bielefeld University
- 04/2003–03/2006 Doctoral Fellow of the German Research Foundation (DFG) in the Graduate School “Entering the Knowledge Society,” Institute for Science and Technology Studies (IWT), Bielefeld University.
- 09/2002–06/2003 Junior Researcher in the project “International Visibility of Mechanical Engineering Research in Germany”, Institute for Science and Technology Studies (IWT), Bielefeld University

RESEARCH AND SCHOLARLY ACTIVITY

My research expertise is in higher education research, science studies, and organizational studies and also focuses on comparative research and its methodology (including international collaborative research). Empirically, I study internationalization and globalization processes in higher education (and beyond), the institutional and organizational change of higher education and research organization, and the dynamics of multiple competition in higher education and science.

PUBLICATIONS

BOOKS (MONOGRAPHS, EDITED VOLUMES) AND SPECIAL ISSUES

1. Kosmützky, A., Nokkala, T. (2020): Towards a Methodology Discourse in Comparative Higher Education. Special Issue. Higher Education Quarterly, 47, 2.
2. Kosmützky, A., Krücken, G., Rogge, J.C., Simon, D. (2017): Themenheft. Arbeitsmarkt Wissenschaft: Neue Karrierewege in Sicht? WSI-Mitteilungen.
3. Nokkala, T., Kosmützky, A., (2014): Challenges and Trends in Comparative Higher Education. Special Issue. Higher Education, 67(4).
4. Krücken, G., Kosmützky, A., Torka, M. (2007): Towards a Multiversity? Universities between Global Trends and National Traditions. Bielefeld, transcript.

PEER REVIEWED ARTICLES

1. Kosmützky, A., Nokkala, T., Diogo, S. (2020). Between Context and Comparability: Exploring New Solutions for a Familiar Methodological Problem in Qualitative Comparative Research. Higher Education Quarterly, DOI: 10.1111/HEQU.12255.
2. Kosmützky, A., Nokkala, T. (2020). Towards a Methodology Discourse in Comparative Higher Education. Higher Education Quarterly, 10.1111/hequ.12257.
3. Kosmützky, A. (2018). International Team Research in Comparative Higher Education Shedding some Light on its Social Side. Journal of Comparative Higher Education, 10, 14-21.
4. Kosmützky, A. (2018). Tracing the Development of International Branch Campuses: From Local Founding Waves to Global Diffusion. Globalisation, Societies and Education, 453-477.
5. Kosmützky, A. (2017). A Two-Sided Medal. On the Complexities of Collaborative and Comparative Team Research. Higher Education Quarterly, 314-331.
6. Kosmützky, A. (2016). Mission Statements and the Transformation of German Universities into Organizational Actors. Recherches Sociologiques & Anthropologiques, 46(3), 41-66.
7. Kosmützky, A., Putty, R. (2016): Traversing Borders and Transcending Boundaries – A Systematic Review of the Literature on Transnational and Offshore, Cross-border and Borderless Higher Education. Journal of Studies in International Education, 20(1), 8-33.
8. Kosmützky, A. (2015). In Defense of International Comparative Studies. On the Analytical and Explanatory Power of the Nation-State in International Comparative Higher Education Research. European Journal of Higher Education, 5(2), 354–370.
9. Kosmützky, A., Krücken, G. (2015): Sameness and Difference. Analyzing Institutional and Organizational Specificities of Universities through Mission Statements. International Studies of Management & Organization, 45(2), 137–149.
10. Kosmützky, A., & Wöhlert, R. (2015). International vergleichende Forschung. Eine interdisziplinäre Metaanalyse disziplinärer Zugänge. SWS-Rundschau, 4, 279–307
11. Kosmützky, A., Krücken, G. (2014): Growth or Steady State? A Bibliometric Focus on International Comparative Higher Education Research. Higher Education, 67(4), 457-472.
12. Kosmützky, A., Nokkala, T. (2014): Challenges and Trends in International Comparative Higher Education Research. Higher Education, 67(4), 369-380.
13. Kosmützky, A. (2012): Between Mission and Market Position. Empirical Findings on Mission Statements of German Higher Education Institutions. In: Tertiary Education and Management, 18(1), 57-77.

NON-PEER REVIEWED JOURNAL ARTICLES & ONLINE RESEARCH PAPERS

1. Autoren/innen-Kollektiv [J. Hamann, D. Kaldewey, N. Bielecki, R. Bloch, T. Flink, M. Franzen, A. Graf, M. Hölscher, I. Huelsmann, A. Kosmützky, A.K. Krüger, A. Mayer, F. Meier, R. Müller, S. Priester, M. Reinhart, S. Rödder, C. Schneickert, K. Serrano Velarde] (2018): Aktuelle Herausforderungen der Wissenschafts- und Hochschulforschung: Eine kollektive Standortbestimmung. Soziologie, 2, 187-203.
2. Kosmützky, A. (2017). Altmetrics & Co. und die Freiheit der Forschung. Kritische Ausgabe. Zeitschrift Für Germanistik & Literatur, 21(2), 7–11.
3. Kosmützky, A., Krücken, G. (2015): Does an Increase in International Higher Education Research Correlate with More Comparative Analysis? International Higher Education, 79, 11-13.

4. Kosmützky, A., Krücken, G. (2014): Macro-environmental Mapping of International Branch Campus Activities of Universities World-wide. Research and Occasional Paper Series (ROPS), Center for Studies in Higher Education (CSHE), University of California, Berkeley. [http://cshe.berkeley.edu/sites/default/files/shared/publications/docs/ROPS.CSHE_.2.2014.Kosmutzky %26%20Kruecken.MappingBranchCampus.3.12.2014_0.pdf](http://cshe.berkeley.edu/sites/default/files/shared/publications/docs/ROPS.CSHE_.2.2014.Kosmutzky%20%20Kruecken.MappingBranchCampus.3.12.2014_0.pdf)

CONTRIBUTIONS IN BOOKS/ EDITED VOLUMES

1. Kosmützky, A. (2017): Comparative Research, Higher Education Research. In: P. N. Teixeira & J.-C. Shin (Eds.), *Encyclopedia of International Higher Education Systems and Institutions*, Springer: Dordrecht, DOI: 10.1007/978-94-017-9553-1_175-1.
2. Kosmützky, A. (2016): Precision and Rigor of International Comparative Studies in Higher Education. In J. Huisman & M. Tight (Eds.), *Theory and Method in Higher Education*. Bingley: Emerald, 199-221.
3. Kosmützky, A., Ewen, A. (2016). Global, National and Local? Multilayered spatial ties of German Universities. In J. Välimaa & D. Hoffman (Eds.), *Re-Becoming Universities. Higher Education Institutions in Networked Knowledge Societies*. Dordrecht: Springer, 223-245.
4. Kosmützky, A., Kretek, P. (2012): Forschung über Forschung an Hochschulen. Schnittstellen von Hochschul- und Wissenschaftsforschung am Beispiel von Governance- und Kooperationsforschung. In: Barbara Kehm, Harald Schomburg, Ulrich Teichler (Hrsg.): *Differenzierung, Internationalisierung, Relevanzsteigerung – Hochschulen im Funktionswandel*. Frankfurt/Main, Campus Verlag, 132-148.
5. Kosmützky, A., Borggräfe, M. (2012): Zeitgenössische Hochschulreform und unternehmerischer Aktivitätsmodus. In: Uwe Wilkesmann, Christian J. Schmid (Hrsg.): *Hochschule als Organisation*. Wiesbaden, VS-Verlag: 69-86.
6. Krücken, G., Kosmützky, A., Torka, M. (eds.) (2007): *Towards a Multiversity? Universities between Global Trends and National Traditions*. In: Georg Krücken, Anna Kosmützky, Mark Torka (eds.), *Towards a Multiversity? Universities between Global Trends and National Traditions*. Bielefeld: transcript-Verlag, 2007: 7 - 16. Bielefeld, transcript.

RESEARCH REPORTS

1. Hertwig, A., Kosmützky, A. (2020): Internationale Forschungskollaboration: Literaturstudie zum Forschungsstand, disziplinären Beiträgen und thematischen und methodischen Zugangsweisen. INCHER Working Paper.
2. Hüther, O., Kosmützky, A., Asanov, I., Bünstorf, G., Krücken, G. (2020): Massive Open Online Courses after the Goldrush. Internationale und nationale Entwicklungen und Zukunftsperspektiven. LCSS-Working-Paper, 4. <https://www.repo.uni-hannover.de/handle/123456789/9831>
3. Bonny, C., Kosmützky, A. (2015): Internationale Mobilität von Nachwuchswissenschaftlerinnen und Nachwuchswissenschaftlern in Deutschland – zahlreiche Fakten, kein einheitliches Bild. Eine systematische Überblicksstudie der Berichts- und Datenlage. INCHER Working Paper, 4. http://www.uni-kassel.de/einrichtungen/fileadmin/datas/einrichtungen/incher/PDFs/WP4_InternationaleMobilit%C3%A4t.pdf
4. Projektgruppe Statistisches Bundesamt, DZHW, IfQ, HoF, INCHER-Kassel (2014). Indikatorenmodell für die Berichterstattung zum wissenschaftlichen Nachwuchs. Abschlussbericht des Projektes. Wiesbaden, Destatis. https://www.destatis.de/DE/Publikationen/Thematisch/BildungForschungKultur/Hochschulen/Indikatorenmodell_Endbericht.pdf?__blob=publicationFile
5. Krollpfeifer, D., Kosmützky, A. (2012): International Branch Campuses (IBC). Literaturstudie [Literature Analysis]. INCHER Working Paper. 1. INCHER-Kassel, Kassel. http://www.uni-kassel.de/einrichtungen/uploads/media/Literaturstudie-INCHEWorking_papers1_2013.pdf
6. Kosmützky, A., Kretek, P. (2012): Forschung an Hochschulen. Literaturstudie, Studien zum deutschen Innovationssystem. Studie 17-2012, Berlin, EFI. http://www.e-fi.de/fileadmin/Innovationsstudien_2012/StuDIS_17_Incher.pdf

7. Kosmützky, A., (2005): Publikationsanalyse 2000-2004 der Fakultät für Soziologie, Universität Bielefeld [Bibliometric Analysis of the Publications 2000-2004 of the Faculty of Sociology]. Bericht an die Evaluationskommission, Bielefeld University, 2005.
8. Kosmützky, A., Winterhager, M., Schwechheimer, H., Weingart, P. (2003): Sichtbarkeit Deutschlands in den international führenden Zeitschriften auf dem Gebiet des Maschinenbaus. Bericht an den Wissenschaftsrat und an das Bundesministerium für Bildung und Forschung (BMBF). Institute for Science and Technology Studies (IWT), Bielefeld University. <http://bieson.ub.uni-bielefeld.de/volltexte/2008/1358/>

REVIEWS

9. Kosmützky, A., Krücken, G. (2020). Change and Continuity in Science and Higher Education (Research). *Soziologie 2000. Kritische Bestandaufnahme zu einer Soziologie des 21. Jahrhunderts*. Sonderheft. *Soziologische Revue*, 42, 3.
10. Kosmützky, A. (2018). Review of Bleiklie et al. (2017): *Managing Universities: Policy and Organizational Change from a Western European Comparative Perspective*. *Comparative Education Review*, (2), accepted.
11. Kosmützky, A. (2015). Rezension zu Otto Hüther und Georg Krücken (2016): *Hochschulen. Fragestellungen, Ergebnisse und Perspektiven der sozialwissenschaftlichen Hochschulforschung*. *Die Hochschule*, (2), 167–170.
12. Kosmützky, A. (2014): Von der Spitze zum Eisberg – eine konzeptionelle und empirische Analyse zur Selbstbeschreibung der Wissenschaft zwischen Autonomie und Praxis. Review zu David Kaldeway (2013): *Wahrheit und Nützlichkeit. Selbstbeschreibungen der Wissenschaft zwischen Autonomie und gesellschaftlicher Relevanz*. *Technikfolgenabschätzung – Theorie und Praxis (TATuP)*, 23, 3, 100-103.
13. Kosmützky, A. (2012): Motive, Auswirkungen und erste Bilanzen zeitgenössischer Hochschulreformen – Persistenz und Wandel. *Sammelrezension*. *Soziologische Revue*, 35, 3, 285-293.

THESES

1. Kosmützky, A. (2017). *Zustand, Herausforderungen und Perspektiven international vergleichender Sozialforschung – am Fall der Hochschulforschung [State of Art, Challenges, and Perspectives of International Comparative Social Science Research - The Case of Higher Education Research]*. Kassel: Universität Kassel, Habilitationsschrift [Habilitation Thesis] <http://nbn-resolving.de/urn:nbn:de:hebis:34-2018021554593>
2. Kosmützky, A. (2010): *Von der organisierten Institution zur institutionalisierten Organisation Untersuchung der (Hochschul-)Leitbilder von Universitäten [From the Organized Institution to the Institutionalized Organization. An Analysis of Mission Statements of German Universities]*. Dissertation, Fakultät für Soziologie, Universität Bielefeld. <http://pub.uni-bielefeld.de/publication/2303944>
3. Kosmützky, A. (2002): *Totenglocke im Elfenbeinturm? Eine Wissenssoziologische Untersuchung Privater Hochschulen in Deutschland aus Diskursanalytischer Perspektive [Death Bell in the Ivory Tower? An Analysis of Private Universities in Germany from a Discourse Analytical Perspective]*. Diplomarbeit, Fakultät für Soziologie, Universität Bielefeld. <http://bieson.ub.uni-bielefeld.de/volltexte/2009/1567>

MISANCELLOUS (BLOGS, CONFERENCE REPORTS, MEDIA etc.)

1. Kosmützky, A., Nokkala, T. (2020). *Comparative Research Matters – More than Ever*. Blog Post <https://www.wiley.com/network/researchers/researcher-blogs/comparative-research-matters-more-than-ever>
2. Nokkala, T., Kosmützky, A., Blanco Ramirez, G., Cantwell, B., Suspitsyna, T., & Torres-Olave, B. (2020). *Kicking off a Dialog on the Methodological Advancement of Comparative Higher Education Research*. Supplementary material to Higher Education Quarterly Special Issue ‘Towards a Methodology Discourse in Comparative Higher Education’; edited by Anna Kosmützky & Terhi Nokkala, 2020. <https://jyx.jyu.fi/handle/123456789/67777>

3. Blome, F., Hamann, J., Kosmützky, A. (2019): Academia in the Age of Comparison: Methodological and Empirical Perspectives; <http://www.hsozkult.de/conferencereport/id/tagungsberichte-8516>
4. Interview: Weiterhin hoher Stellenwert des internationalen Vergleichs – ein Gespräch zwischen Anna Kosmützky und Ulrich Teichler. Interview Incher-Kassel, Dialoge zum 40-jährigen Bestehen. <https://www.uni-kassel.de/einrichtungen/en/incher/about-incher/dialoge-zum-40-jaehrigen-beste-hen-des-incher-kassel/weiterhin-hoher-stellenwert-des-internationalen-vergleichs-ein-gespraech-zwi-schen-anna-kosmuetzky-und-ulrich-teichler.html>
5. Interview: Methodologie ohne Empirie ist wie Kochen ohne Zutaten. Interview Portal Wissenschafts- und Hochschulforschung <https://www.wihoforschung.de/de/methodologie-ohne-empirie-ist-wie-kochen-ohne-zutaten-2048.php>
6. Kosmützky, A. (2016): Why is international comparative research so difficult (And how can these difficulties be approached)? Blog of the European Journal for Higher Education Research (EJHE). <http://ejhe-online.com/2016/02/26/why-is-international-comparative-research-so-difficult-and-how-can-this-be-approached/>
7. The Branch Campus Boom(s). (2015, March 16). <https://www.insidehighered.com/news/2015/03/16/international-branch-campus-phenomenon-just-fad>
8. Kosmützky, A., Krücken, G. (2014): Continuity and Change, Exploration and Exploitation in Higher Education Research: Some Conceptual Ideas and First Bibliometric Evidence. Invited contribution to CHER newsletter Nr. 2, February 2014.
9. Nur schöner Schein? Hochschulen und ihre Leitbilder. Interview Deutschlandradio, 5.9.2010. <http://www.dw.de/nur-schoener-schein-hochschulen-und-ihre-leitbilder/a-5958473>
10. Kosmützky, A., Torka, M. (2005): Towards a Multiversity? Universities between National Traditions and Global Trends in Higher Education. Conference Report. <http://hsozkult.geschichte.hu-berlin.de/tagungsberichte/id=700&sort=datum&order=down&search=Multiversity>

SUCCESSFUL GRANT APPLICATIONS

- 02/2020 Grant from the Federal Ministry of Education and Research (BMBF) for the HERSS Summer School „How to make theory work in higher education and science research?“, PI, 28.000€.
- 08/2019 Philipp Schwartz Initiative of the Alexander von Humboldt Stiftung: Funding for a Scholarship „Scholars at Risk“, PI, 80.000€.
- 03/2019 VolkswagenStiftung: Funding for the Symposium „Academia in the Age of Comparison“, PIs: Anna Kosmützky, Julian Hamann, 29.000€
- 07/2019 Grant from the Federal Ministry of Education and Research (BMBF) for the project “Q-Know: Qualitätsentwicklung durch Kooperationsnetzwerke und Kooperationsportfolios”, PIs Anna Kosmützky, Justin Powell, Achim Oberg, Jennifer Dusdal, 870.000€.
- 04/2017 Grant from the Federal Ministry of Education and Research (BMBF) for the project “MOOCs After the Gold Rush”, PIs: Anna Kosmützky, Guido Bünstorf, Georg Krücken, 357.000€, PI.
- 12/2016 German Research Foundation (DFG), Grant „Initiation of International Collaboration“, PI, 6800,- €.
- 11/2016 Minerva Foundation, Grant for a Short-Term Research Visit of Hebrew University, Minerva Stiftung, PI, 4100€.
- 5/2015 Grant from the Federal Ministry of Education and Research (BMBF) for the project “Potential and Employment Conditions of Early Career Researcher”, PI, 30.000 €.
- 9/2013 Grant from the Federal Ministry of the Interior (BMWi) for the project “Indicator Model for the Reporting on Early Career Researchers”, PI, 34.000 €.
- 12/2011 Grant by the University of Kassel for the project “Institutional and Organizational Change of German Universities: An Analysis on the Basis of Organizational Charts”, PI, 18.750 €.
- 2011-2016 DAAD Annual Travel Grants ≈ 2000€ p. A.
- 12/2010 Grant from the Expert Commission on Research and Innovation (EFI) for the project “Status and Perspectives of Research in German Universities”, PI, 15.000 €.

09/2009 Grant by the German Research Foundation (DFG) and the European Science Foundation (ESF) for the project “Change in Networks, Higher Education and Knowledge Societies” (CINHEKS), PIs: Anna Kosmützky, Ulrich Teichler, 310.000€.

ORGANIZED CONFERENCES AND WORKSHOPS

- 2019 “Academia in the Age of Comparison” – VolkswagenStiftung International Symposium, 11.-13. June, Hannover.
- 2017 “Boundaries in Science and Higher Education (Research)” – Summer School in Higher Education Research and Science Studies (mit Guido Bünstorf and Georg Krücken), INCHER-Kassel, 9-13. October.
- 2012 “Networks in Higher Education – A Social Network Analysis Workshop” (with Zarko Dragsic, Peter Kretek and Georg Krücken): Workshop in the framework of the ESF EURO-CORES/EuroHESC Program, 24.-27. June, INCHER Kassel, Germany.
- 2012 “Challenges in Comparative Higher Education Research – Comparing Higher Education Systems, Organizations and Individual Academic Behavior” (with Terhi Nokkala): Workshop in the framework of the ESF-EURO-CORES/EuroHESC Program. 24.-26. January 2012, Helsinki, Finland.
- 2011 “Understanding Transformation in the Relationships Between Societies and Higher Education: A Network Approach” (with David Hoffman and Cecilia Rios-Aguilar): Workshop in the framework of the ESF-EURO-CORES/EuroHESC Program. 20.-22. June 2011, University of Iceland, Reykjavik, Island.
- 2004 “Towards a Multiversity? Universities between Global Trends and National Traditions” (with Georg Krücken and Marc Torka). 11./12. November 2004, Bielefeld University.
- 2000 “Hochschulen in Anwendungskontexten. Wissenschaft und Wirtschaft: Neue Partnerschaften in komplexen Innovationslandschaften” (Ko-Organisatorin), Institute für Wissenschafts- und Technikforschung (IWT) und Gesellschaft zur Förderung von Transfer und Innovation (GTI), 11./12. May 2000, Bielefeld University.

MEMBERSHIP IN PROFESSIONAL ORGANISATIONS:

- Association for the Study of Higher Education (ASHE)
- Comparative and International Education Society (CIES)
- Consortium of Higher Education Researchers (CHER)
- Deutsche Gesellschaft für Soziologie (DGS)
- European Association for Science and Technology Studies (EASST)
- European Group of Organizational Studies (EGOS)
- Gesellschaft für Hochschulforschung (GFHF)
- Gesellschaft für Wissenschafts- und Technikforschung (GWTF)

REVIEWER FOR JOURNALS

Administration and Society; Beiträge zur Hochschulforschung; Critical Studies in Education, European Journal for Higher Education; Higher Education; Higher Education Policy; Higher Education Quarterly; Minerva; der Moderne Staat; Science and Public Policy; Scientometrics, Studies in Higher Education; Technological Forecasting and Social Change; Tertiary Education and Management, Zeitschrift für empirische Hochschulforschung

TEACHING PHD LEVEL

Since 2018, each term	PhD-Methods Workshop „Applying Advanced Methods of Higher Education and Science Research“, Graduate School “Science and Society”, LCSS
Winter term 2016/17	International Comparative Research Projects. Experiences, Challenges, and Solutions] (with Romy Wöhlert), Early Career Researcher Workshop (Post-Doc, Ph.D.), Faculty for Economics, Business and Social Sciences, Centre for Globalisation and Governance (CGG), University of Hamburg, October 6th and 7th, 2016. Ph.D. Colloquium at the International Centre for Higher Education Research (with Georg Krücken), University of Kassel
Summer term 2016	Ph.D. Colloquium at the International Centre for Higher Education Research (with Otto Hüther), University of Kassel.
Winter term 2015/16	Ph.D. Colloquium at the International Centre for Higher Education Research (with Georg Krücken), University of Kassel.
Summer term 2015	Ph.D. Colloquium at the International Centre for Higher Education Research (with Georg Krücken), University of Kassel.
Winter term 2014/15	Ph.D. Colloquium at the International Centre for Higher Education Research (with Georg Krücken), University of Kassel.
Summer term 2014	Ph.D. Colloquium at the International Centre for Higher Education Research (with Georg Krücken), University of Kassel.
Winter term 2013/14	Ph.D. Colloquium at the International Centre for Higher Education Research (with Georg Krücken), University of Kassel.
Summer term 2013	Ph.D. Colloquium at the International Centre for Higher Education Research (with Georg Krücken), University of Kassel.
Winter term 2012/13	Analyzing Policy Material – A Discourse Analytical Approach, International Centre for Higher Education Research (INCHER) Ph.D.-Workshop. Ph.D. Colloquium at the International Centre for Higher Education Research (with Georg Krücken).
Summer term 2012	Social Network Analysis (with Celia Rios-Aguilar, Claremont Graduate University and Manuel Gonzales-Canche, University of Arizona), Ph.D. Workshop Kassel International Graduate School (KIGG) and International Centre for Higher Education Research (INCHER) Ph.D. Colloquium at the International Centre for Higher Education Research (with Georg Krücken).

GRADUATE COURSES (M.A. LEVEL)

Since 2018, each winter term

Institutionen und Akteure des Hochschul- und Wissenschaftssystems. zweiwöchentliche Einführungsvorlesung plus Seminar in den M.A. Wissenschaft und Gesellschaft [Institutions and Actors in the Higher Education and Science Systems. Biweekly introductory lecture+ seminar to the M.A. Science and Society].

Internationaler Vergleich – Methodology, Methoden und Praxis, M.A. Soziologie, M.A. Politikwissenschaft, M.A. Wissenschaft und Gesellschaft [International

Comparative Research – Methodology, Methods, and Practice, M.A. Sociology, M.A. Political Science, M.A. Science and Society].

Since 2018, each summer term

Methodenseminar zur vergleichenden Forschung, M.A. Soziologie, M.A. Politikwissenschaft, M.A. Wissenschaft und Gesellschaft [Methods Course in Comparative Research, M.A. Sociology, M.A. Political Science, M.A. Science and Society].

Summer term 2017 Organisation und Gesellschaft [Organization and Society], University of Kassel.

Winter term 2016/17 Einführung in die Wissenschaftssoziologie [Introduction to the Sociology of Science], University of Kassel.

Gast Lecturer: Actors, Institutions and Actors of the Higher Education and Science Systems] (with Otto Hüther), Master “Wissenschaft und Gesellschaft”, Leibniz University Hannover.

Summer term 2016 Organisation und Skandal [Organization and Scandal] (with Michael Borggräfe), University of Kassel.

Winter term 2015/16 Organisation und Gesellschaft [Organization and Society], University of Kassel.

Summer term 2015 International vergleichende Forschung in Theorie und Praxis [Theory and Practice of International Comparative Research Designs], University of Kassel.

Management für Soziologinnen und Soziologen (Management for Sociologists) (with Georg Krücken), University of Kassel.

Winter term 2014 Einführung in die Wissenschaftssoziologie [Introduction to the Sociology of Science], University of Kassel.

Guest lecturer: Wissenschaft als soziales System – klassische und neuere Ansätze [Science as Social System – Classical and Recent Concepts], Weiterbildungsstudiengang Master of Public Administration Hochschul- und Wissenschaftsmanagement [Master of Public Administration “Higher Education and Research Management”], German University of Administrative Sciences Speyer, Germany,

Guest lecturer: Theorie und Praxis des Internationalen Vergleichs [Theory and Practice of International Comparative Research Designs], University of Klagenfurt, Austria.

Summer term 2014 Management für Soziologinnen und Soziologen (Management for Sociologists) (with Georg Krücken), University of Kassel.

Winter term 2013/14 Globalisierung oder Glokalisierung? Universitäten zwischen lokaler Verortung und internationaler Ausbreitung [Globalization or Glocalization? Universities between local cultures, national traditions and global trends], University of Kassel.

Summer term 2013 Foucault als Soziologe? [Foucault as Sociologist?], University of Kassel.

Winter term 2012/13 Einführung in die Wissenschaftssoziologie [Introduction to the Sociology of Science], University of Kassel.

Summer term 2012 Soziologie der Universität [Sociology of the University], University of Kassel. Undergraduate Courses (B.A. level)

Winter term 2016/17 Wissenschaft und Gesellschaft [Science and Society], Interdisziplinäre Einführungsvorlesung Bachelor [interdisciplinary introduction lecture bachelor level] (co-teacher for Georg Krücken), University of Kassel.

Summer term 2015 Methoden international vergleichender Forschung [International Comparative

- Research] (with Romy Wöhlert), Kassel Summer School in Quantitative and Qualitative Research Methods, October 12th and 13th, 2015, University of Kassel.
- Organizer (together with Volker Stocké and others) of the Kassel Summer School in Quantitative and Qualitative Research Methods, September 29th to October 14th 2015, University of Kassel.
- Winter term 2015/16 Guest lecturer: International vergleichende Forschung [International Comparative Research Designs], B.A. Media and Communication Studies Program, Modul on Special Methods of Communication Studies, University of Leipzig, Wissenschaft und Gesellschaft [Science and Society], Interdisziplinäre Einführungsvorlesung Bachelor [interdisciplinary introduction lecture bachelor level] (co-teacher for Georg Krücken), University of Kassel.
- Winter term 2014/15 Wissenschaft und Gesellschaft [Science and Society], Interdisziplinäre Einführungsvorlesung Bachelor [interdisciplinary introduction lecture bachelor level] (co-teacher for Georg Krücken), University of Kassel.
- Winter term 2013/14 Wissenschaft und Gesellschaft [Science and Society], Interdisziplinäre Einführungsvorlesung Bachelor [interdisciplinary introduction lecture bachelor level] (co-teacher for Georg Krücken), University of Kassel.
- Winter term 2008/09 Einführung in die Techniken wissenschaftlichen Arbeitens, Vorlesung, B.A. Soziologie, B.A. Sozialwissenschaften und B.A. Politikwissenschaft (with Konstanze Piel) [Introduction to scientific working methods and skills, lecture B.A. Sociology, B.A. Social Sciences, B.A. Political Science], Bielefeld University.
- Winter term 2007/08 Einführung in die Techniken wissenschaftlichen Arbeitens, Vorlesung, B.A. Soziologie, B.A. Sozialwissenschaften und B.A. Politikwissenschaft (with Konstanze Piel) [Introduction to scientific working methods and skills, lecture B.A. Sociology, B.A. Social Sciences, B.A. Political Science], Bielefeld University.

CONFERENCE PRESENTATIONS AND PANELS, INVITED TALKS

2020

“Have Massive Open Online Courses fulfilled the high hopes and great expectations of an open and global digital higher education world?” TIB Research Seminar on the Digitization of Research and Education, Leibniz University Hannover, 30. April 2020.

"Vom Wettbewerb zu multiplen Wettbewerben? Neue Positionierungen von Universitäten im Wettbewerb" (mit Georg Krücken), ZIF-Kooperationsgruppentagung, Universität Bielefeld, 09.-10. January 2020

2019

"Massive Open Online Courses (MOOC): How Great Expectations of a Global Higher Education World are Dashed by National Strategies" (with Otto Hüther), Talk at the ASHE Conference 2019 in Portland, OR, USA, 13.-17. November 2019

“Universitätsprofessur: Berufsalltag, Berufseinstiegsmöglichkeiten und Qualifikationsanforderungen”, Praxisvortrag im Rahmen der Woche für Berufsorientierung an der Universität Bielefeld, 7. November 2019

„Theory and Higher Education Research: Are They Just Loosely Coupled? Annual Conference of the “Consortium of Higher Education Researchers”, CHER, University of Kassel, 29. August 2019.

"Governance of Higher Education: What Comes After New Public Management?" (with Monika Jungbauer-Gans, Bernd Kleimann and Eva Ruffing) Annual Forum of the " The European Higher Education Society" (EAIR), Leiden University, Netherlands, 26. August 2019

"Massive Open Online Courses after the Hype: Towards a Global Strategic Action Field?" (with Otto Hüther), Annual Meeting of the "American Sociological Association" (ASA), New York, 13. August 2019.

"Collaborative Knowledge Production - A Focus on Research Teams". Symposium Research, Teaching and Learning across Disciplinary Frontiers, Department of Educational Research, Lancaster University, UK, 4. July.2019.

"The Additional Layer of International Comparative Research". International Visitor's Week, Department of Educational Research, Lancaster University, UK, 1. July 2019.

Julian Hamann, Anna Kosmützky, Stephanie Beyer, Tobias Bochmann, Michael Borggräfe: ""Wettbewerb" im Fokus der Wissenschafts- und Hochschulforschung", Frühjahrstagung der DGS-Sektion Wissenschafts- und Technikforschung, 23./24. May 2019, Forum Internationale Wissenschaft (FIW) der Universität Bonn.

Organizational Perspectives in Higher Education – A Focus on Merits and Challenges of International Comparative Research. Laudation Seminar for Ivar Bleiklie, University of Bergen, Norway, 8.3.2019

"Transnational Higher Education": globale Modelle, nationale Dynamiken und lokale Adaptionen. LCSS-Kolloquium, 4. February 2019.

"Globalisierung von Hochschulen – A Brave New World?" Abendvortrag am Alfred Krupp Wissenschaftskolleg Greifswald, 31. January 2019.

2018

"There will be only 10 Universities left in the world in 50 years" – Market Dynamics of Massive Open Online Course Providers, Conference on „Capitalism, Social Science and the Platform University“, Cambridge University, UK, 13./14. December 2018.

"New Methodological Paths in Comparative Higher Education" panel organized by Anna Kosmützky together with Terhi Nokkala with talks by Gerardo Blanco, Brendan Cantwell, Jenny J. Lee, Blanca Torres Olave, Tatiana Suspitsyna, Adam TM Wyatt, ASHE Conference 2018 in Tampa, USA (15.-17. November 2018)

"Between Context and Generalization: Challenges of Qualitative Small-N Comparative Case Studies" (with Terhi Nokkala), at the ASHE Conference 2018 in Tampa, USA, 15.-17. November 2018.

"Der Zusammenhang von Organisation und Produktion wissenschaftlichen Wissens. Zur Neukonfiguration des Verhältnisses zwischen Hochschule und Wissenschaft", Panel organisiert zusammen mit Julian Hamann, Roland Bloch, Martina Franzen, David Kaldewey und Anne K. Krüger, Veranstaltung der Sektion Wissenschafts- und Technikforschung auf dem 39. Kongress der Deutschen Gesellschaft für Soziologie in Göttingen (24.- 28. September 2018)

"What kind of theories of higher education and science in society do we need?" at the 5. Summer School on Higher Education at the Jyväskylä University, Finland, 13. - 14. August 2018.

"Beyond cosmopolitan and locals: international research collaboration and academic identity formation" (with Romy Wöhlert, Leipzig University) at EASST 2018 in Lancaster, UK, 23. - 27. July 2018.

"Internationaler Vergleich - methodologische Herausforderungen und analytische Entwicklungsmöglichkeiten", Vortrag im Forschungskolloquium des Deutschen Zentrum für Hochschul- und Wissenschaftsforschung (DZHW), Hannover, 13. Mai 2018.

2017

"Wissenschafts- und Hochschulforschung: Wie kann die Hochschulforschung zur Stärkung einer internationalen Vergleichsperspektive nützlich sein?" (mit Georg Krücken), Jubiläumstagung der Gesellschaft für Wissenschafts- und Technikforschung, Berlin, 16. November 2017.

“The Emic/Etic Approach as Compelling Idea for Comparative Higher Education Research?” (with Terhi Nokkala), 30th Annual Conference of the Consortium of Higher Education Research (CHER), Jyväskylä, Finland, 29. August. 2017.

Comment on the Book “Managing Universities. Policy and Organizational Change from a Western European Comparative Perspective” (Bleiklie et al., 2017), 30th Annual Conference of the Consortium of Higher Education Research (CHER), Jyväskylä, Finland, 28.8.2017.

“International Comparative Research – Methodological and Social Challenges (and Prospects)”, University of California, Irvine, USA, 5. June 2017.

“Der internationale Vergleich als methodologische Brücke zwischen Hochschul- und Wissenschaftsforschung” [International Comparison as Methodological Bridge between Science and Higher Education Research], Workshop “Wissenschafts- und Hochschulforschung: Ansatzpunkte für eine interdisziplinäre Forschungsagenda, Hannover, Tagungszentrum Schloss Herrenhausen, 15. May 2017.

“Investigating International Comparative and Collaborative Research Teams: Cultural Context as Solution or Problem?” (with Romy Wöhlert), Institute for Education & Society (InES), University of Luxembourg, Luxembourg, 11. May 2017.

“Organizational Image and Identity Construction of Universities: Replacing Reputation with Brand Values? New Institutionalism Workshop 2017, Hebrew University of Jerusalem, Israel, 20. March 2017.

2016

„Where does Higher Education Research Stand in Globalized Times?“, 41th Annual Conference of the Association for the Study of Higher Education (ASHE), Columbus, Ohio, U.S.A., 8. November 2016.

“International Comparative Higher Education Research: The Need for Standards and a Shared Methodology”. 29th CHER Annual Conference. Cambridge, UK, 9. September 2016.

“From Local Founding Waves to Global Diffusion of National Models: The Emergence of the International Branch Campus of Universities.” Workshop Internationalization, Globalization and the Governance of Academia”, hosted by the Van Leer Jerusalem Institute and the Halbert Centre for Canadian Studies at the Hebrew University of Jerusalem, Jerusalem, Israel, 17. May 2016.

“Methodological Designs of International Comparative Studies in Higher Education. State of the Art and Perspectives (2004-2014)”, 60th Annual Conference of the Comparative and international Education Society (CIES), 10. March 2016.

2015

“Transcending Borders and Traversing Boundaries – A Systematic Review of the Literature on Transnational, Offshore, Cross-border and Borderless Higher Education.” 40th Annual Conference of the Association for the Study of Higher Education (ASHE), 6. November 2015, Denver, U.S.A.

“International Comparative Higher Education Research – From Myopic Insularity Towards a Global and Cosmopolitan Approach.” Faculty of Education, University of Hong Kong, Hong Kong, 9. October 2015.

“International Comparative Higher Education Research – State of the Art and Major Challenges.” School of Education, University of Melbourne, Australia, 25. September 2015.

“International Branch Campus of Universities – A Gold Rush of Global Presence and Reputation.” American Sociological Association, 110th ASA Annual Meeting, Chicago, U.S.A., 26. August 2015.

“Mission Statements and the Transformation of German Universities into Organizational Actors.“ Universities Facing Pressures for Change: Identity and Organizational Evolutions”, Workshop, Université Catholique de Louvain, Belgium, 29. April 2015.

“International Branch Campuses – Fads in Transnational Higher Education of Sustainable New Organizational Form? 59th Annual Conference of the Comparative and international Education Society (CIES), 13. March 2015.

2014

“International Collaborations: Creatively Crossing Borders in Precarious Times”, 39th Annual Conference of the Association for the Study of Higher Education (ASHE), 19. November 2014.

“Have Global Developments outlived the “National” in “International” Comparative Higher Education Research? Empirical und Methodological Reflections.” 27th CHER Annual Conference. Rome, Italy, 9. September 2014.

“International Branch Campus - Modeerscheinung Transnationaler Bildung oder Nachhaltige neue Organisationale Form?“ [International Branch Campuses – Fads in Transnational Higher Education or Sustainable New Organizational Form?] DAAD Sommeruniversität des Forum Internationale Wissenschaft, Internationalisierung des Hochschul- und Wissenschaftssystems Weltweit. Bonn, Germany, 18. June 2014.

“Diversifikation und Differenzierung in der deutschen Hochschullandschaft.” [Diversification and Diversity within the German Higher Education System]. Treffen hochschulpolitischer Gesprächskreis, Zentrum für Hochschulbildung. TU Dortmund, Germany, 28. March 2014.

2013

“A Methodological Meta-Analysis of International Comparative Studies in Higher Education Research and Beyond” (with Romy Wöhlert). 38th Annual Conference of the Association for the Study of Higher Education (ASHE). St. Louis, MO, U.S.A., 13. November 2013.

“Macro-environmental Mapping of International Branch Campus Activities of Universities World-wide” (with Daniela Kröllpfeiffer and Georg Krücken). 38th Annual Conference of the Association for the Study of Higher Education (ASHE), St. Louis, MO, U.S.A., 15. November 2013.

“Comment on John A. Douglass/Richard Edelstein: Adventures in International Engagement: University Strategies in a Global Market“, Center for Studies in Higher Education (CSHE), University of California, Berkeley, 20. June 2013.

2012

“Interdisciplinary Research Clusters in Universities – Rationales and Strategies of Higher Education Policies, University Leaders and Academics.” 37th Annual Conference of the Association for the Study of Higher Education (ASHE): Freedom to Learn. Las Vegas, NV, U.S.A., 14. November 2012.

“Exploration and Exploitation in Higher Education Research: Some Conceptual Ideas” (with Georg Krücken). CHER Conference 2012: Higher Education and Social Dynamics. Belgrade, Serbia, 12. September 2012.

“Mission Statements of German Universities – Bland Sameness or Diverse University Brands?“ Symposium on the Occasion of Helmut Schelsky’s Birthday: Giving Meaning to Interdisciplinarity in the Organization of Universities. Center for Interdisciplinary Research (ZIF), Bielefeld University, Germany, 13. March 2012.

2011

“Comparing Knowledge Society Discourses and Knowledge Society Developments in Higher Education in the 1990s in Europe and the US” (with Terhi Nokkala). 36th Annual Conference of the Association for the Study of Higher Education (ASHE): Meeting the Challenge of a Changing future, Charlotte, NC, U.S.A., 16. November 2011.

“Programs in Higher Education Studies in Germany (and beyond).” CAHEP/CIHE Joint Session “Global perspectives on higher education programs” at the 36th Annual Conference of the Association for the Study of Higher Education (ASHE): Meeting the Challenge of a Changing Future. Charlotte, NC, U.S.A., 17. November 2011.

“ICT-Based Research Team Collaboration and the Amplification, Aggravation and Amelioration of International Research Team Dynamics” (with David Hoffman, Cecilia Ross-Aguilar et al.). 36th Annual Conference of the Association for the Study of Higher Education (ASHE): Meeting the Challenge of a Changing Future. Charlotte, NC, U.S.A, 17. November 2011.

“Higher Education Profiles: Methodological Innovation or Blind Ally?” (with Jussi Välimaa), European Conference on Educational Research (ECER). Freie Universität Berlin, Germany, 14. September 2011.

“Between Imperative and Impossibility – Does the Establishment of Mission Statements bridge the Governance Gap within Universities?” 27th EGOS Colloquium. University of Gothenburg, School of Business, Economics and Law, Gothenburg, Sweden, 7. July 2011.

“Pathways to Higher Education Research: A Survey on Early Career Researchers and Professionals in Germany” (with Christian Schneijderberg, Isabel Steinhardt and Nadine Merkator), 24th Annual Conference Consortium of Higher Education Research (CHER). Reykjavik, Iceland, 23. June 2011.

“Words, Deeds and Outcomes – Relationships of Higher Education and Knowledge Societies in the 1990s” (with Terhi Nokkala), 24th Annual Conference Consortium of Higher Education Research (CHER). Reykjavik, Iceland, 23. June 2011.

“ICT-based Research Team Collaboration and the Amplification, Aggravation and Amelioration of International Team Research Dynamics” (with David Hoffman, Cecilia Rios-Aguilar et al.), 24th Annual Conference Consortium of Higher Education Research (CHER). Reykjavik, Iceland, 24. June 2011.

“Zwischen Unternehmertum und Organisationsmodus: Universität und unternehmerischer Aktivitätsmodus” (with Michael Borggräfe) [Between Entrepreneurship and organisational Actorhood: University’s Entrepreneurial Activity Mode], Tagung der AG Organisationssoziologie “Hochschule als Organisation.” Technische Universität Dortmund, Dortmund, Germany, 11. June 2011.

“Zwischen Organisationskultur und Organisationsmerkmalen: zeitgenössische Universitätsreform und unternehmerischer Aktivitätsmodus” (with Michael Borggräfe) [Between Organizational Culture and Organizational Specificities. Contemporary Higher Education Reform and University’s Entrepreneurial Activity Mode), 2. Workshop des Forums kritische Organisationsforschung, Foucault und Organisation. Chemnitz, Germany. 18. May 2011.

“Gegenwart und Zukunft des deutschen Hochschulforschungsnachwuchses” (HoFoNa) (with Isabel Steinhardt, Nadine Merkator, Christian Schneijderberg) [Present and Future of German Early Career Researchers in Higher Education Research], 6. Jahrestagung der Gesellschaft für Hochschulforschung (GfHf) “Hochschulen und Wettbewerb.” Institut für Hochschulforschung (HoF), Wittenberg, Germany, 13. May 2011.

2010

“Historische Erbschaften des Verhältnisses von Universitäten und Wissensgesellschaften: Das Preußische, Napoleonische und Britische Universitätsmodell” [Historical Legacies in the Relationship between Universities and Knowledge Societies. The Prussian, Napoleonic and British University Model]. Abschlussstagung des DFG Graduiertenkollegs “Auf dem Weg in die Wissensgesellschaft.” Rückkehr der Regulierung: Wissen, Theorie, Instrumente, University Bielefeld, Bielefeld, 2. December 2010

“Empirical Focus Across Continents – the Continuous Challenge of Novel Comparisons.” Annual Conference of the Association for the Study of Higher Education (ASHE): Higher Education Scholarship and Public Policy: What is the Optimal Alignment. Indianapolis, IN, U.S.A., 18. November 2010.

“How do Mission Statements cope with Organizational Images?” 23rd CHER Conference: Effects of Higher Education Reforms. Oslo, Norway, 11. June 2010.

“Institutional Profiles in a Mixed-Methods International Comparative Study.” 23rd Annual Conference Consortium of Higher Education Research (CHER): Effects of Higher Education Reforms. University of Oslo, Norway, 10. June 2010.

2006

“Universitätsleitbild(-er): Von der Idee der Universität zum organisationalen Image” [From an Idea of the University to Organizational Images]. Konferenz: Zwischen Idee und Zweckorientierung. Vorbilder und Motive von Hochschulreformen seit 1945. Johann Wolfgang Goethe-Universität Frankfurt am Main, Germany, 4. April 2006.

“From the Idea of the University to an Organisational Image. On the Identity Constitution of German Universities.” Poster Presentation, PRIME Annual Conference 2006, Laboratoire Techniques, Territoires et Sociétés (LATTTS), Paris, France, 7. February 2006.

2004

“Research-Teaching-Relations in Case of University and Multiversity, Concluding Remarks, Conference Towards a Multiversity?” Universities between National Traditions and Global Trends in Higher Education, , Bielefeld University, Germany, 13. November 2004.

“Leitbilder deutscher Hochschulen – erste theoretische und empirische –Beobachtungen” [Mission Statement of German Universities – Conceptual Considerations and First Empirical Observations]. Hochschulforschungsinstitut (HOF).Martin-Luther-Universität Halle-Wittenberg, Germany, 20. August 2004.

“On the Relationship Between Research and Teaching in the Self-Descriptions of German Universities Since 1990.” PRIME Doctoral Conference, Science and Technology Policy Research (SPRU). University of Sussex, Brighton, UK, 18. May 2004.